

EXHIBIT A

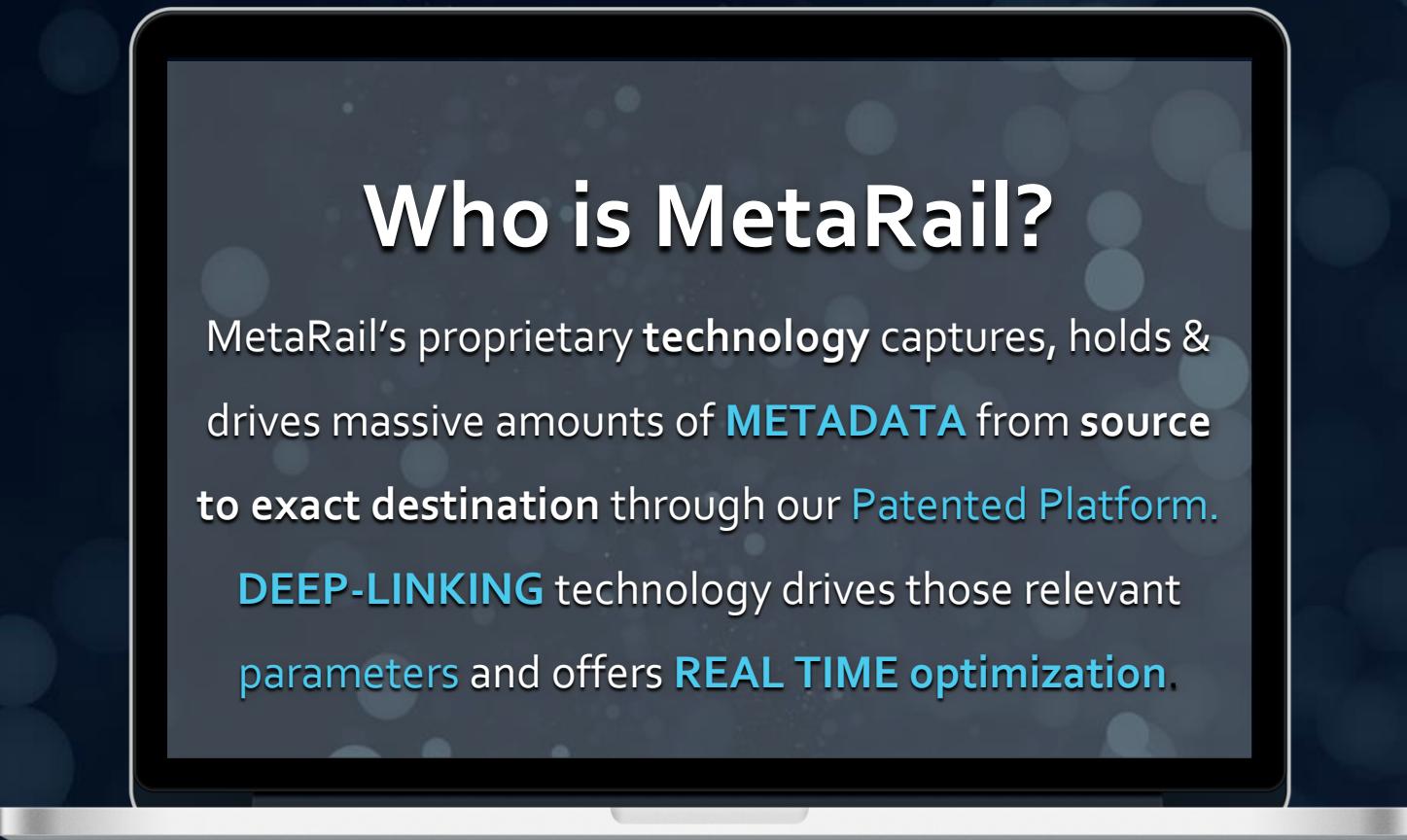


Advertising Technology & Innovation

MEDIA KIT

Better connecting Brands to their Buyers

*Featured AD Network delivers **Results** through Technology and Strategy*



Advertisers

Higher **Campaign Returns**
Better **Conversion**

Publishers

Improved content **relevance**
Streamlined process
Enhanced **Brand Loyalty**

The Competitive Difference

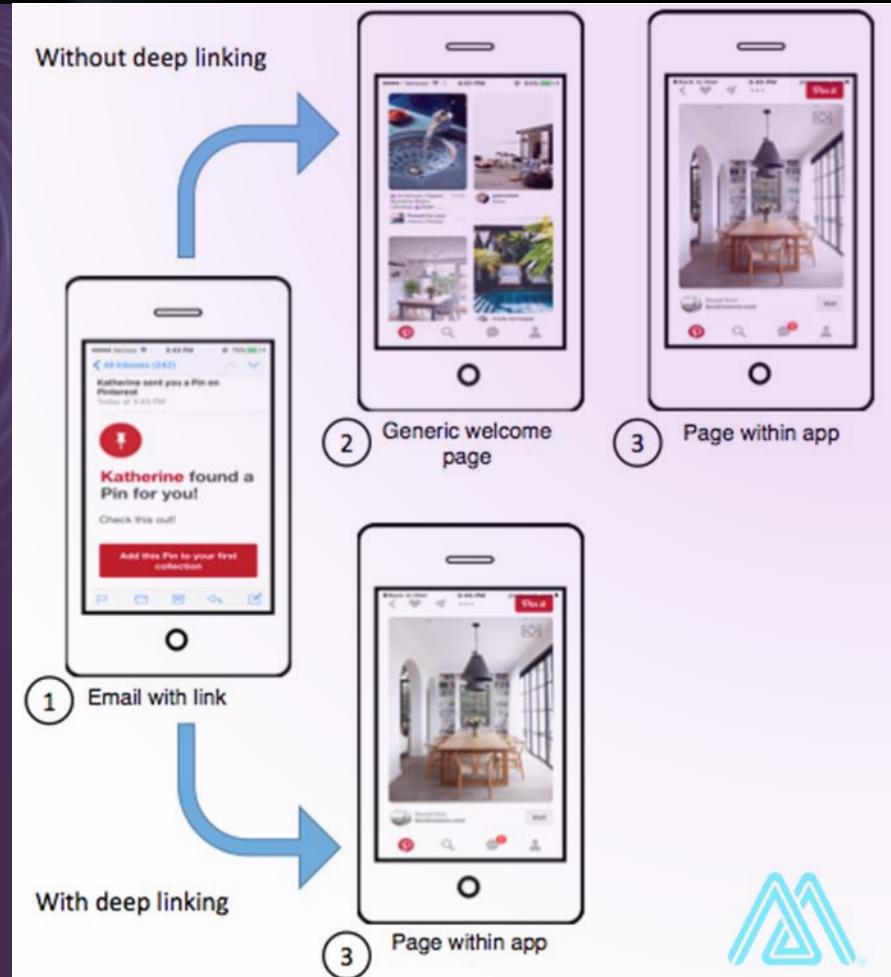
Cutting-Edge Technology with Comprehensive Targeting Strategy

Proprietary Platform: 3 Patents / 6 Patents Pending

- Captures and Holds **100s** of targeting metadata
- Deep-links through to **precise destination** (check-out)
- Regardless of **origination / destination** – to and from sites, apps, networks, TV channels, or other media

DEEP-LINKED parameters are

- Inserted **into any Server**
- **Unaffected** by ad blockers
- Served in **REAL TIME**



Our Performance line so far

Lifetime **Click** Delivery Metrics

44  million
C L ↕ C K S

...and counting

Your Goals. Our Capabilities.

MetaRail's Tech Stack delivers ever-expanding capacity to exceed ROI, ROAS and KPIs

4,000,000
METADATA

Analyzed Monthly

...and counting

At a glance

10

Y
E
A
R
S

900+
Client Stories

#Travel

#Insurance

#Education

#FinTech

#Media & Communication



PROGRESSIVE®

REUTERS



KAYAK



GoDaddy™

farecompare

JETCOST

Tripadvisor

trivago

** travelocity



Formats

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#Search & Compare Suite

- Front Door
- Search Page
- Right Shoulder
- Pop-ups

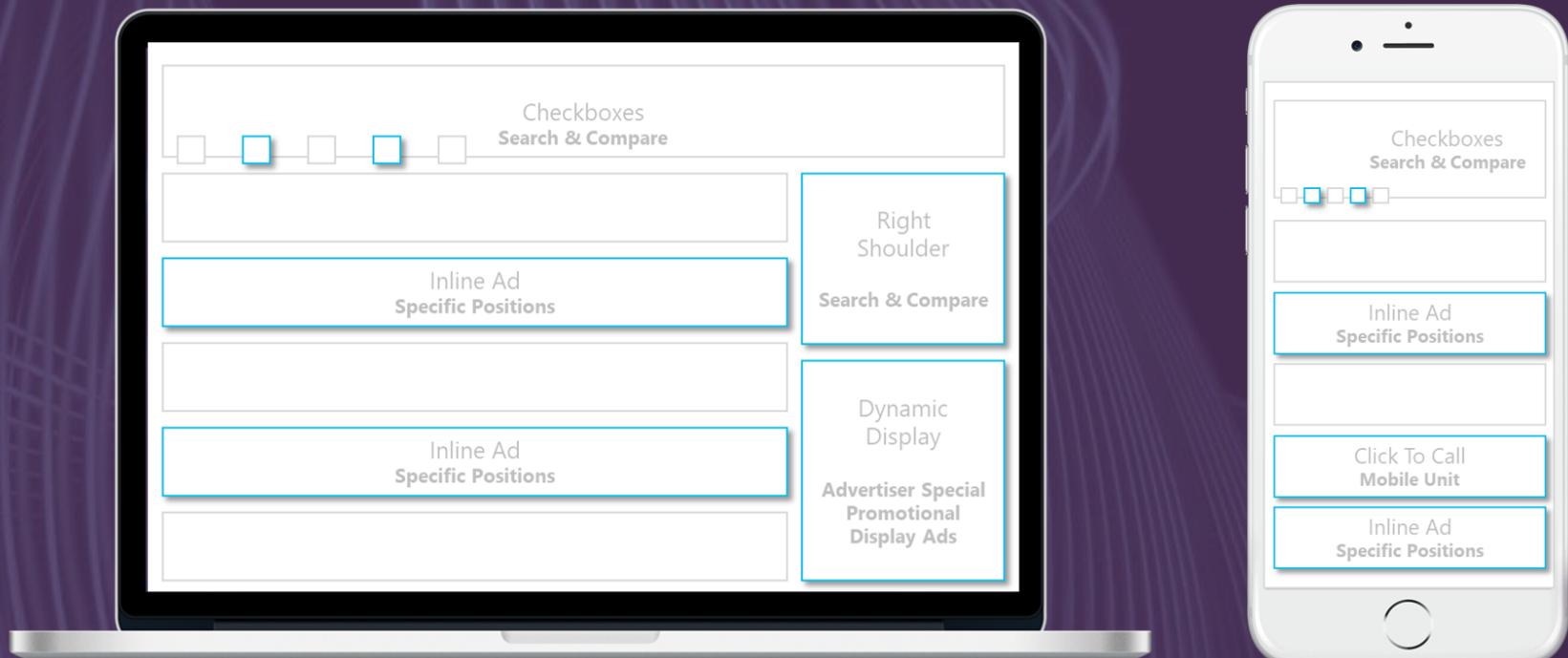
#Inline

#Dynamic Display

#Click-To-Call

#Email

#Native (IAB)



Features

2 / 2



#Advanced Targeting

- *Transactional Metadata*
- *In-depth User Metadata*
- *20+ attributes for each click*



#Ad Delivery Systems

- *Patented Deep Link*
- *JavaScript Tags*
- *HTML Tags*
- *API*



#Server

Independent



#Flexible

Tracking



#Platform

Independence

Thank You
 MetaRail